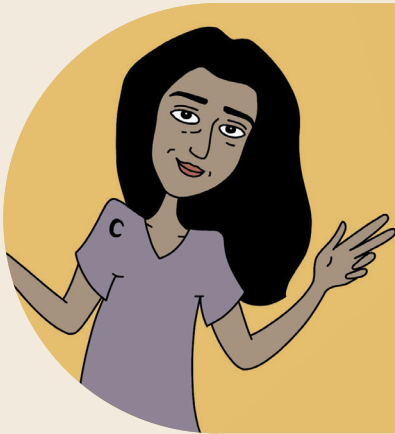# YUVAL KOBI

✦ GRAPHIC DESIGNER ✦

HELLO!

I'm a passionate, creative, and highly motivated person who's looking for a new challenging place to evolve. I enjoy working with other people and creating a good environment workspace.
In my recent position, I learned managing skills that include: time management for myself and the whole department, decision-making, working under pressure, and also multi-tasking. I'm passionate about what i do and everything involving creativity and story telling!

LANGUAGES

Hebrew Native
English Fluent

SKILLS

Adobe Illustrator
✦ ✦ ✦ ✦ ✦

Adobe Photoshop
✦ ✦ ✦ ✦ ✦

Adobe InDesign
✦ ✦ ✦ ✦ ✦

Adobe After Effects
✦ ✦ ✦ ✦ ✦

Adobe Premiere Pro
✦ ✦ ✦ ✦ ✦

Figma
✦ ✦ ✦ ✦ ✦

LINKS

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CONTACT

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+972508823944

EMPLOYMENT HISTORY

2020 – 2024
Freelance graphic designer & illustrator
Branding, graphic design and illustrations for various clients and small buisnisses.

2020 – 2024
Studio manager & art director at So Media digital agency
• Managing skills: Time managment for the entire department, decision-making, communication skills with employees and mentoring.
• Collaboraing with different departments to create the best marketing social media content.
• Connecting with clients and understanding their needs.
• Developing social media identity for a variety of clients.
• Branding and developing brand identities.
• Web design using Figma, Wix and Elementor.
• Creating motion graphics and video editting for social media.

2019-2020
Graphic designer at Yarin Shahaf's school of beauty professions
work collaborativly with the design and photography studio to create in-house design for the school, both on and off line.

EDUCATION

2017 – 2020
Bachelor's degree of design in Visual Communication at the NB College of Design and Education.

May 2020 - July 2020
Advanced typography masterclass for designers with Rami Rashti from RAG studio

MILITARY SERVICE

2011 – 2013
Psycho-technical evaluator at the Israeli Defense Forces.

VOLUNTEERING

2022 – 2024
Event organization at "Culture of Solidarity" - a non-profit, mutual aid movement, that supports disadvantaged communities.